



Hosted Exchange

The complete email system for your business

BlueFire's Hosted Exchange service allows you to communicate more effectively with partners and customers, boost staff productivity and use Microsoft Exchange Server and Microsoft Outlook without the hassle of managing these email platforms yourself. Your employees can share email, calendars and more through Microsoft Outlook on the desktop, their smartphones, and Outlook Web Access on web browsers. All without the complexity of an on-premise Exchange server.

Email has been declared as the most critical communications tool for any business. BlueFire understands this and is focused on providing the highest quality and most reliable service possible. Our extensive experience has established us as a market leader in providing infrastructure as a competitive, cost effective service.

BlueFire's Hosted Exchange service is an enterprise class email solution with guaranteed up-time and integrated disaster recovery to ensure you have ever confidence in your businesses core communication method. Your business will also enjoy the productivity and collaboration benefits of Microsoft Exchange Server without any of the set-up or maintenance frustrations, or the expense of managing the application in-house.

Microsoft | Partner Program
2009
AWARD WINNER

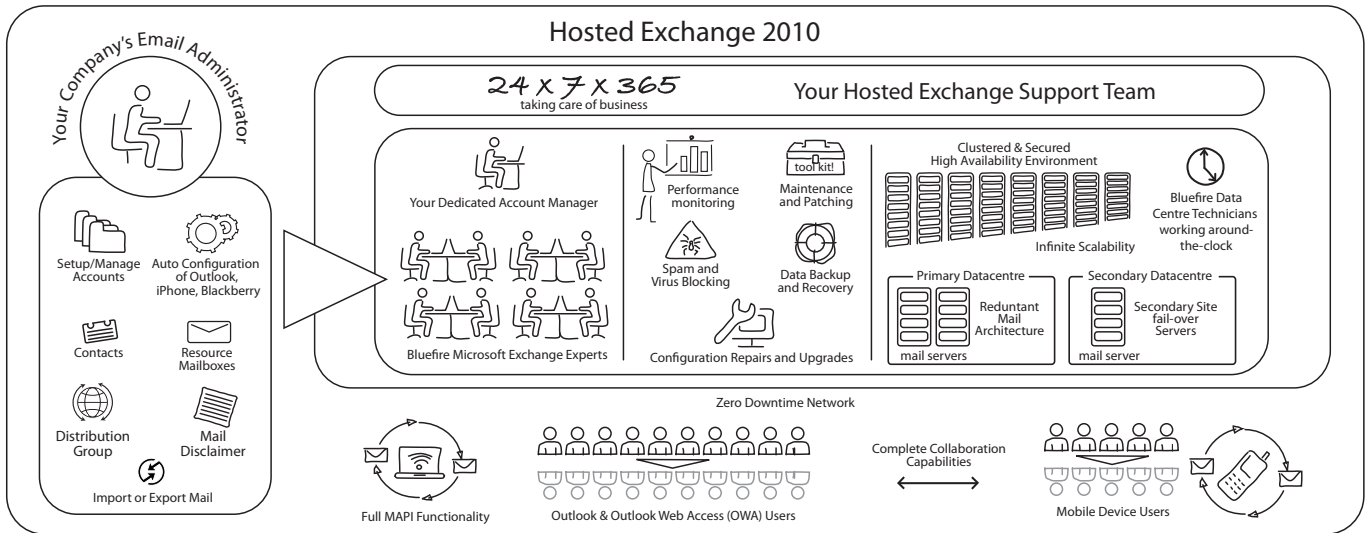
S+S Hosting
Partner of the Year

Microsoft
Partner Network
MAPA
2010
FINALIST

Hosting Solution
Partner of the Year

**BLUEFIRE**

A DIMENSION DATA COMPANY



A World of Experience...

BlueFire has built an enterprise-class Microsoft Exchange Server environment at our highly redundant data centres.

BlueFire's Hosted Exchange service has the flexibility to scale with your business. We can add, archive and remove inboxes and accounts quickly and easily, which is priced per-user, per-month.

Get total online control of your mailboxes, public folders, distribution lists, staff settings, mobile devices and much more - 24x7 with the online control panel.

Flexible archive pools shared across the company allow you to reduce risk and cost. Email archiving

moderates the demand for storage space by reducing the amount of emails in mailboxes and moving them to static environments. It enables effective indexing and preservation of all emails and enforcement of policies for regulatory compliance.

Your users experience the benefits of industry leading spam, virus and content filtering. Our technical experts also provide around-the-clock support and are willing to fix any potential issues before they impact your business.

Easily extend the hosted exchange service to our full suite of end to end IT infrastructure for businesses:



hosted enterprise
- strategic
outsourcing



hosted desktop
-citrix desktop



hosted compute
- cloud
computing



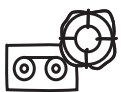
hybrid cloud
storage
& backup



web
security



performance
storage



hosted
backup &
recovery



hosted
disaster
recovery



hosted
applications
SAAS



hosted
telephony,
PBX & VOIP



remote
infrastructure
management



managed
security gateway
& private
communications

Expect more:

- + Enjoy substantial cost savings without a significant capital outlay
- + Benefit from our long-standing and award-winning relationship with Microsoft
- + Take advantage of a turnkey service with 24x7 technical support
- + Experience the flexibility to adapt to planned or sudden changes to your business
- + Be confident your email will be up and running all the time
- + Relax in the knowledge your email system was built by Microsoft experts
- + Benefit from a customised email setup that will meet the requirements of your business
- + Easily extend your email services to mobile devices
- + Benefit from our integrated back-up and archiving solutions

The BlueFire Hosted Exchange service provides:

- Low cost enterprise email capability, at a fixed monthly cost
- 24x7 support
- Highly available and disaster-proof solution
- A flexible email service that grows with your business
- Exchange 2010 environments
- Variety of mailbox sizes ranging from 50MB to 10GB
- Free Microsoft Outlook Web Access and Microsoft SharePoint site with 50MB of storage
- Integrated security with anti-virus and anti-spam software
- Email backup and archiving
- Simple administration from an online portal
- Mobile email access for Apple iPhone, RIM BlackBerry and many more devices
- A rich experience for Mac users similar to that of Outlook on Windows PCs



Feature Comparison

	BLUEFIRE	OTHER PROVIDERS	IN-HOUSE IT
INFRASTRUCTURE			
Highly available with email disaster recovery	✓	✗	✗
Data is safe, live and backup copies of your data	1 live, 1 backup, 1 tape backup	1 live, 1+ backup	Live data
Only premium servers and network	HP Blade, Cisco	Not published	✗
Only premium storage	HP fiber channel	Not published	✗
Web-based real-time monitoring and alerting with SLA reporting	✓	✗ Manual reporting	✗
Hope and pray for no downtime	No	✓	✓
MIGRATION			
Expert project managers and Exchange technician to guide you through migration process	✓	✗	✗
Migration typically conducted by non-technical staff	✓	✗	✗
Easy to use tools to support migration	✓	✗	✗
Create new users with 'naked' mailbox in seconds	✓	✗	✗
CONTROL			
Online portal to add/delete users, provision all services including mailboxes, BlackBerry users, distribution lists, public folders, import/export PST files	✓ BlueFire management portal	✗ Only basic functions	✗
Active Directory synchronization with single-sign-on to run on-premise IT alongside BlueFire services	✓	✗	✗
Keep control of your infrastructure, just like on-premise servers	✓	✗ Lose control	✗
SUPPORT			
Expert phone support and account management	✓	✗	✗
Service level reporting and portal to manage your requests	✓	Sometimes	✗
Team of Microsoft Exchange expert support staff	✓	✗	✗
24x7 telephone support	✓	Sometimes	✗

The Binary Centre, 3 Richardson Place North Ryde NSW 2113

t: +61 (2) 8969 4000

f: +61 (2) 8969 4001

e: info@bluefire.com

www.bluefire.com



A DIMENSION DATA COMPANY